



HUBSPOT ON-BOARDING DOCUMENT



VISIT OUR WEBSITE AT:
ARTDOINGITSPART.COM



Regional Map and Point of Contact

Region 1

Delta Arts Alliance
www.deltaartsalliance.org

Ava Lubin
ava@deltaartsalliance.org

Region 2

Yoknapatawpha Arts Council
oxfordarts.com

Wayne Andrews
yacoperations@gmail.com

Region 3

Lee County MS State Extension

Warner Creekmore
warner.creekmore@msstate.edu

Region 4

Briarwood Arts Foundation
briarwoodartscenter.com

Stephen Brown
info@briarwoodartscenter.com

Region 5

Smith County MSU Extension
extension.msstate.edu/msu-extension-smith-county

Tina Phillipson
cnt16@msstate.edu

Region 6

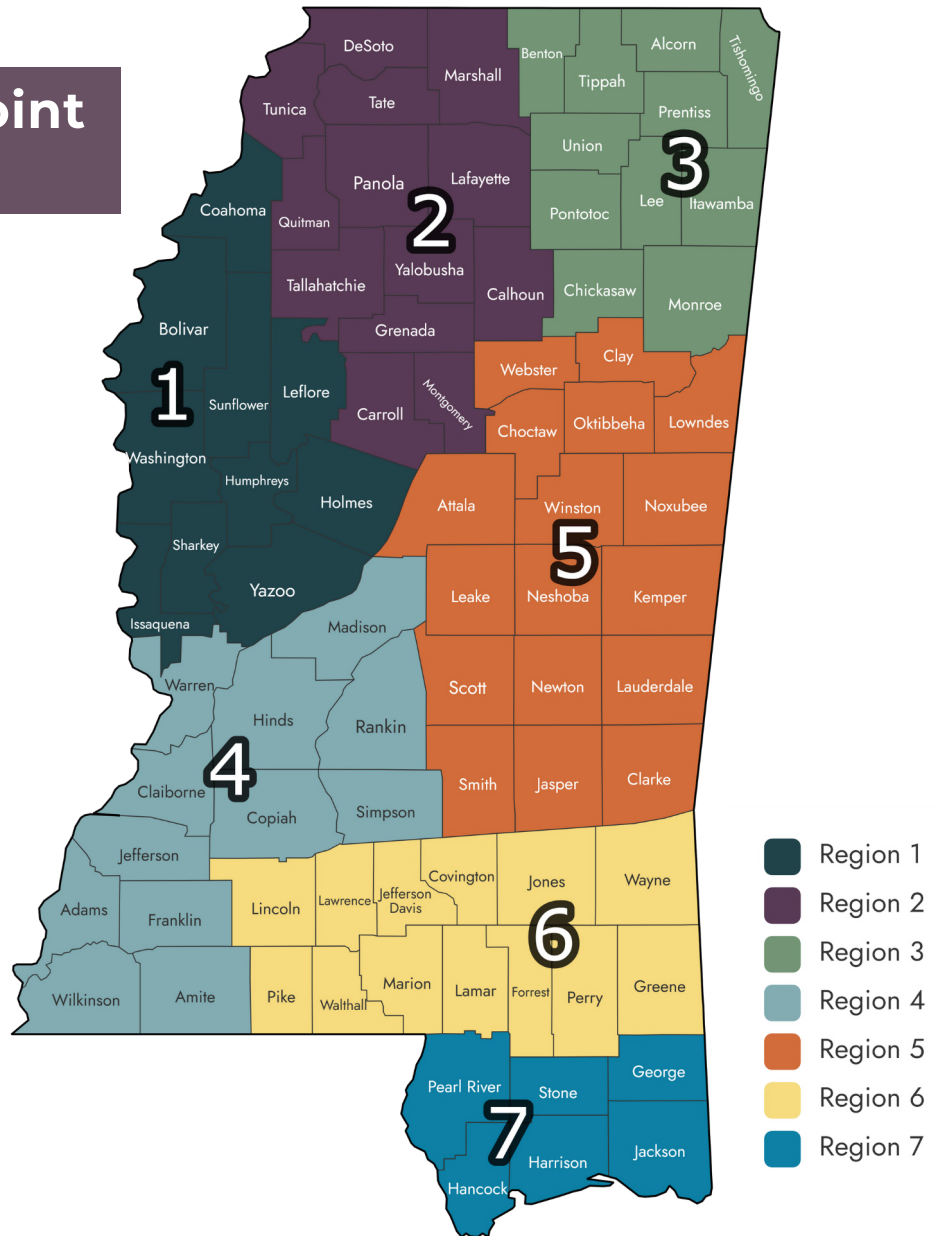
Piney Woods Conservation Group
www.pinebeltblueways.com

Shawn M. Harris
pineywoodsconservationgroup@gmail.com

Region 7

Walter Anderson Museum of Art
www.walterandersonmuseum.org

Sandra Bilbo
sandra@walterandersonmuseum.org



The Issue

Mississippi and connecting water bodies face significant litter problems, much of which originate from inland areas. Items like bottles, cigarette butts, straws, and fragmented plastics travel through rivers, streams, and stormwater systems to eventually reach coastal waters, affecting human health, local economies, and aquatic life. Addressing this issue requires a statewide, collaborative approach, involving both inland and coastal communities.

For humans, litter disrupts vital habitat and ecosystem services, including commercial fishing, transportation, tourism, and overall health and safety.

In natural habitats, litter can alter ecosystem structure, reduce oxygen and light levels in water bodies, and cause animals to become entangled.

Biologically, wildlife may ingest harmful debris, leading to impaired feeding, movement, or reproduction. For example, sea turtles often mistake plastic bags for food. According to the EPA, plastic marine debris alone affects an estimated 267 species worldwide.

About the Competition

Art Doing Its Part is a statewide art and slogan competition open to all high school students that raises awareness about the connection between local litter and waterway pollution. The contest personalizes the issue by highlighting litter challenges unique to different regions, showing how local actions can impact both nearby and distant environments. By fostering a sense of shared responsibility, the competition encourages communities to take pride in their surroundings and actively engage in waste reduction, prevention, and cleanup efforts.

Students will create a 2D artwork, a matching slogan, and a short reflection. Selected pieces will be featured in a statewide marketing campaign and displayed on billboards, t-shirts, a traveling art exhibit, outreach materials, and a beach beautification project.

The Goal

The goal of this project is to establish a statewide art and slogan competition that raises public awareness about the importance of keeping Mississippi's waters trash free through youth-created messaging, regional cleanups, and a large-scale marketing campaign.

Hubspot Expectations

Project Timeframe: February 2026-April 2028

Key Deadlines:

- **School competition:** September 8- October 23, 2026
- **Regional winner selected by:** November 6, 2026
- **Artwork due to MSEP:** November 18, 2026
- **Overall winner chosen:** November 20, 2026

Outreach and Promotion

- Notify all public and private schools in your region by emailing the superintendents, principals, art and science teachers as applicable, and professional development groups (e.g., Mississippi Science Teaching Association, Southern Alliance of Marine educators, etc.) about the competition along with the general competition document for schools.
- Share the general competition information document with all contacts.
- Support promotion of the regional winner's artwork and slogan through social media and other available local media outlets.

Teacher Engagement

- Host teacher workshops for educators interested in participating in the competition.
- Provide an overview of the competition, expectations, and available resources during workshops.

Judging and Selection

- Convene a panel of judges to select one finalist from your region.
- Collect student submissions using a digital form (e.g., Google Forms). Physical artwork is not required at this stage; only the regional winner's physical piece will be submitted.

Submission Form Requirements

The submission form should include:

- Project description and submission deadline
- Student name
- School name
- School point of contact (name, phone number, and email)
- Title of the work
- Student reflection (50–150 words)
- Confirmation of consent for use of artwork and slogan in marketing materials

Artwork Submission

Ship the regional winner's artwork and slogan to:

Mississippi Sound Estuary Program

1815 Popps Ferry Rd.

Biloxi, MS 39532

Exhibits and Events

- Help identify and select a host location within your region for the traveling art exhibit following the selection of the final statewide winner.
- Assist in organizing a cleanup event at the regional winner's school. All supplies and instructions will be provided by the Mississippi Inland Cleanup Program.

Hubspot Resource Links

For Schools

- **General School Packet-** A comprehensive packet for participating schools outlining competition details, requirements, and timelines.
- **Educational and Supplemental Materials-** A shared Google Drive containing the following resources: Teacher presentation, sustainable solutions flyer, microplastics experiment, "How to make a difference" flyer, impacts of litter flyer

For Hubs

- **Teacher Workshop Resources-** PowerPoint presentation for hubs to use when hosting teacher workshops.
- **Hubspot Onboarding Materials-** Hubspot onboarding document outlining roles, expectations, and key responsibilities.

Contact Erin Wallace at ecw305@msstate.edu for any questions you may have.

